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FOR ART'S SAKE!: TYPEFACE

A Print Show Series

2 Night Opening:

February 18 & 19, 2011

February 18 | 7:00pm–12:00am | \$5.00

February 19 | 7:00pm–12:00am | \$5.00

Afternoon Event:

February 19, 2011

February 19 | 12:00pm–3:00pm | \$10.00

Exhibition continues February 21 – March 4, 9am– 6pm | Free

(Fort Lauderdale, FL – January 18, 2011) – *For Art's Sake!*, an art show series presented by Freedom Art, a graphic design business run by Jose Lopez, is proud to announce, **Typeface**, a group art show. **Typeface** offers a collection of works that range from a variety of eye-catching styles and elaborate print work from a select group of high-caliber graphic artists. It will be held at The Collide Factory, 541 NW 1st Ave., Ft. Lauderdale, FL 33301 on February 18 & 19, 2011 from 7pm-12am for a cost of \$5.00.

Typography is and has always been a part of our everyday lives, ever since learning our ABC's. It is a friendly companion that allows us to express our thoughts, our message, and ideas clearly. Beyond its conventional typesetting and commonplace use, typography is able to take letterforms a step further through creative and thoughtful experimentation. With this, *For Art's Sake!* presents **Typeface**.

Typeface is an art show of type-based artwork that celebrates and recognizes typography and its letterforms through the examination and exploration of typographic design. From the display of deconstructed forms and illustrative characters, to the graphical representation of visual expression, **Typeface** welcomes letterforms to the world of art with open arms.

In conjunction with **Typeface**, *For Art's Sake!* will be hosting its second *Afternoon Special Event* February 19, 2011 from 12-3pm for \$10.00 at The Collide Factory, 541 NW 1st Ave., Ft. Lauderdale, FL 33301. During this event there will be Creative Lectures, Art Film *Helvetica* and Artist Meet and Greet. Lectures to be provided by guest speakers and graphic designers Iron Forge Press of South Florida and David Waters of Moscow, Idaho. The Meet and Greet will be a great opportunity for you to come and meet the artists as they will be selling signed, limited edition prints. Lunch is included in the \$10 entry fee for this afternoon event.

Following the success of our past February & May 2010 art shows, *Self-Titled & Birdwatch*, we are expecting **Typeface** to be bigger and better. Come and enjoy a weekend of where art and design will meet.

For more on *For Art's Sake!* visit www.forartssakeshow.com.